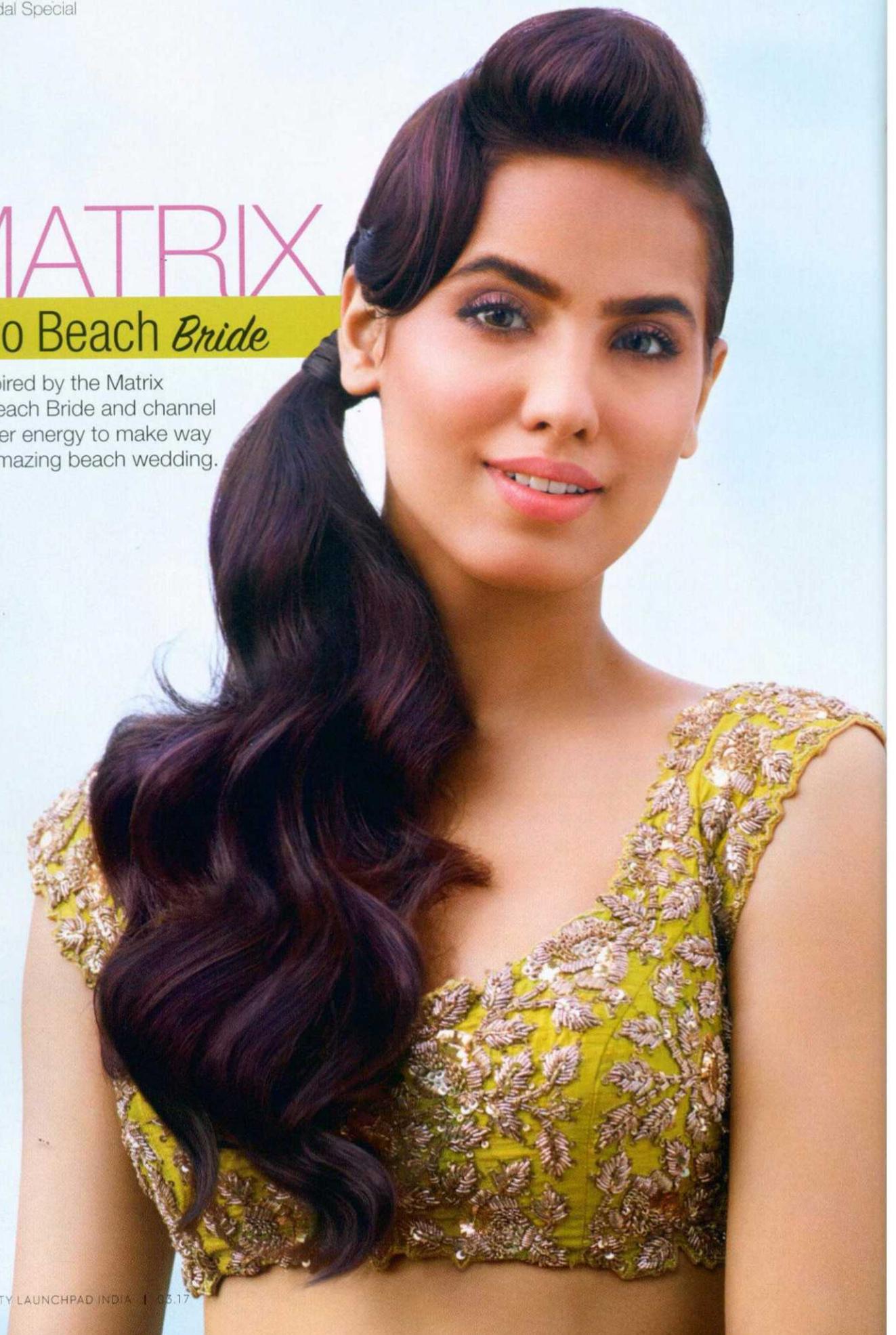


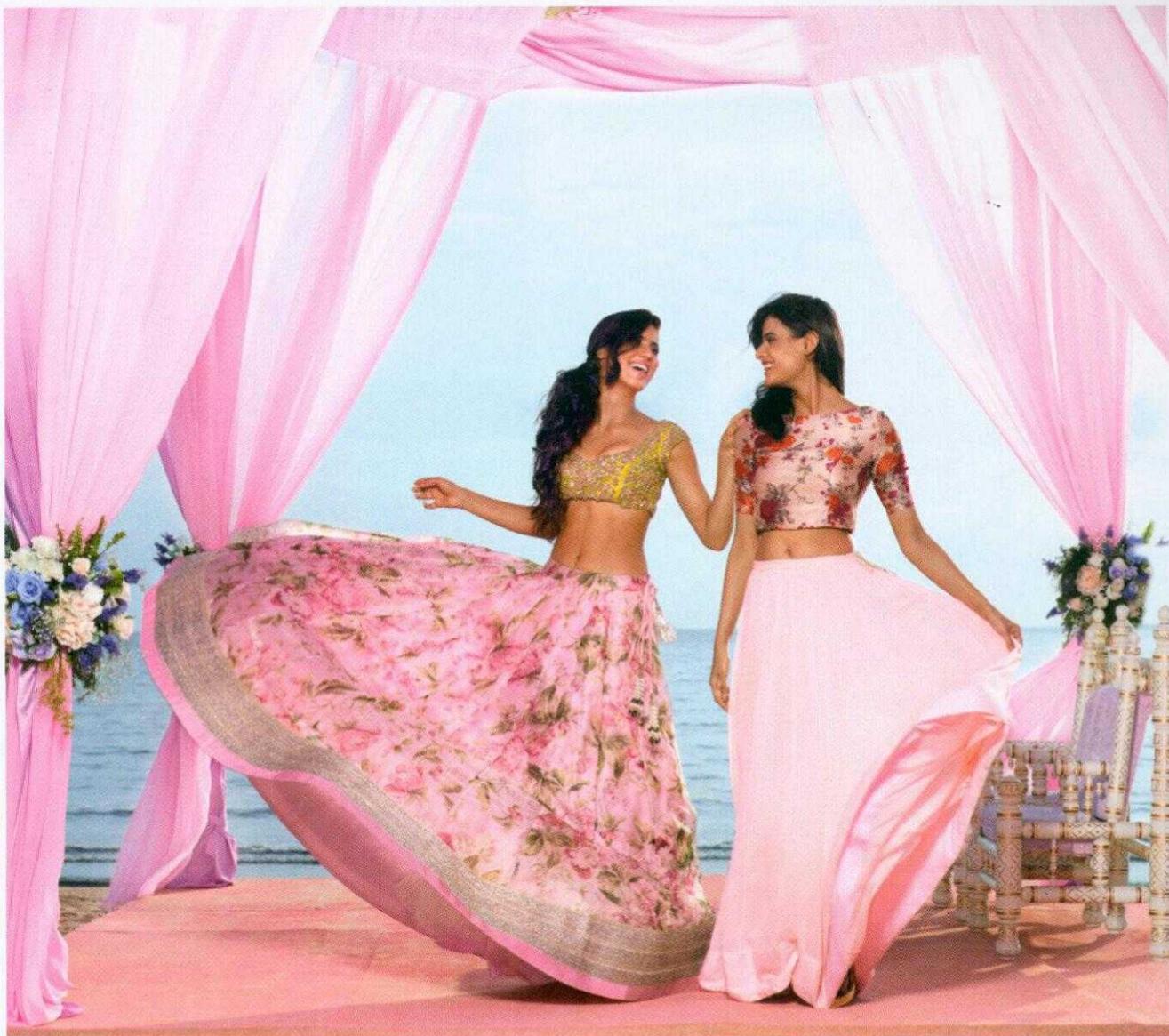
HAIR/Bridal Special

MATRIX

Boho Beach *Bride*

Get inspired by the Matrix Boho Beach Bride and channel your inner energy to make way for an amazing beach wedding.





Of late the idea of choosing a different destination to tie the wedding knot has become quite popular in India. The venue of wedding celebrations combined with the elements of the destination turn the event into a splendour. Unending sea, fresh water and sound of the waves, a beach is a perfect wedding destination for the one who is free-spirited with an undying energy and confidence. A beach wedding is a beautiful set-up by the sea shore with a gorgeous sun-set highlighting the royal colour combinations making for a perfect natural setting for the wedding.

While preparing for the wedding, a bride always desires to make her look complement the elements of her wedding theme, be it colours, location, attire or the event. From make-up to attire, she chooses everything wisely. A bridal look is incomplete without a great hairstyle and hair colour is its integral part. A hair colour adds dimension and depth to any look. In fact, it is the new make up. When a bride walks down the aisle on her wedding, each and every aspect of her look must stand out.

Matrix is the first brand to recognise the importance of wedding-specific hair colour. Taking inspiration from the beaches as wedding destination, Matrix has designed a playful hair look - The Boho Beach Bride.

Who is she: Serene one moment, energetic the next, the beach is the perfect setting for the Boho Beach bride, because of its hidden depths. It is as changeable as she is, mirroring her many moods and facets.

Colour play: The Boho Beach Bride makes a style statement at her beach wedding with this look created using a combination of plum hues. These bold colours and their interplay bring out the free spirited side of our bride.

Technique and shades used: Strobing and Balayage techniques have been used to complement the face shape and highlight the best features with SOCOLOR #6.28 and LightMaster.

Get the look at any Matrix salon near you!